

# The Oakwood Register

937-294-2662 www.oakwoodregister.com  
Oakwood's Weekly Community Newspaper since 1992

## CIRCULATION

Weekly Circulation: 6,200 • Estimated print readership: 15,500  
• Unique digital edition visitors: 1,500 • Estimated total readership: 17,000

## DISPLAY ADVERTISING

Deadline Thursday 1pm

### OPEN RATES

UNDER 15" \$14.00  
OVER 15" \$13.00

### CONSECUTIVE WEEKS

4 WEEKS \$12.50  
13 WEEKS \$11.50  
26 WEEKS \$11.25  
52 WEEKS \$10.75

### NON-CONSECUTIVE WEEKS

MONTHLY FOR 12 MONTHS \$12.75  
4 ADS IN 8 WEEKS \$12.75  
13 ADS IN 26 WEEKS \$12.00  
26 ADS IN 52 WEEKS \$11.50

### NON-PROFIT RATES

\$10.00

### MECHANICALS

MIN SIZE 4 Column Inches (1 col x 4" or 2 col x 2")  
MAX SIZE 72.5 Column Inches (5 col x 14" or full page)

### AD WIDTH BY COLUMNS

1 COLUMN - 2" ( 1.875")  
2 COLUMN - 4" ( 4.0")  
3 COLUMN - 6" ( 6.0625")  
4 COLUMN - 8" ( 8.125")  
5 COLUMN - 10" (10.25")

### AD HEIGHT BY INCHES

Available in .5" increments  
Minimum 2"  
Maximum 14"

**NO CHARGE FOR AD DESIGN** or submit artwork in PDF or JPEG format. Embed all fonts in PDF files.

## ONLINE ADVERTISING

Complimentary

www.oakwoodregister.com features the ENTIRE newspaper, which appears online Wednesday at 1 pm.

Each issue includes your ad and is presented online through www.turn-page.com as a digital edition.

Your online ad is automatically linked to your website and/or email address.

## INSERTS

Deadline Tuesday 1 week prior to issue of choice

INSERT.....\$400  
NON-PROFIT INSERT.....\$350

## CLASSIFIED ADVERTISING

Deadline Friday 1pm

### LINE ADS

50 WORDS OR LESS.....\$10  
OVER 50 WORDS..... 15¢ per word

### SERVICE DIRECTORY

1-3 WEEKS.....\$12 per column inch  
4 OR MORE WEEKS.....\$10 per column inch

## DELIVERY INFORMATION

*The Oakwood Register* is delivered on Wednesday by carrier to every home in Oakwood, most of Patterson Park and some homes in Kettering.

Newspapers are placed at more than 30 locations in and around Oakwood.

**The Oakwood Register** is published each Wednesday by **The Winkler Company**

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